

# Certified Courses



# International Freight Management

## INTRODUCTION

- Freight forwarding involves planning and executing shipments by all modes of transport. Equally, understanding routes, rates, and carriers, making arrangements for shipments, monitoring shipments, and managing transportation documentation is important. In this International Freight Management training seminar, it is critical to work closely with shippers, consignees, carriers, warehouses, packaging companies, financial institutions, and government agencies.
- This training course will also enable delegates to appreciate and manage international shipping systems and documentation. Examples of global best practice are delivered throughout the training course to enable delegates to fully embed the learning in order that they can apply within their roles upon returning to their work following the course.

This training course on International Freight management, will feature:

- The understanding of supply chain risk involved in international trade
- Understanding the trade products and its application
- Management of risks and its interring action with both internal departments and external suppliers
- The impact of delivery at the point in the transaction where the risk of loss or damage to the goods is transferred from the seller to the buyer
- Understand how to plan for cargo and forwarding
- The optimum use of freight through containerization

## OBJECTIVES

This training course will help you, learn how to:

- Understand and demonstrate the application of the appropriate INCOTERMS is critical in optimization
- Understand international logistics / freight procedures & documentation
- Understand and develop effective resources planning
- Develop optimized work processes and financial areas including cost management and reduction
- Develop specific action plans to further develop their role and organizational benefit

## TRAINING METHODOLOGY

- This training course will utilize a variety of adult learning principles from Gagne and David Kolb in transfer of knowledge and application to work place and ensure maximum understanding, comprehension and retention of the information presented. This includes facilitated group and individual exercises, case studies, role-play, videos. The instructor will also facilitate learning by encouraging the delegates to test and critically appraise any theories and concepts on the course.

## ORGANISATIONAL IMPACT

- Analyse the key areas of International Trade contracts and systems of import and export
- Identify and understand key performance indicators
- Succeed in improving operations
- Apply the right cost and service balance
- Gain a competitive advantage

## PERSONAL IMPACT

- Planning for cargo & freight forwarding
- Understand Logistics Planning & Management
- Dealing with Import
- A framework for continual improvement
- Best in class practices

## WHO SHOULD ATTEND?

- Individuals who are new to the international transportation, trade, logistics and supply chain industries and need to acquire new skills and knowledge to become more employable
- And those who are currently working in the international transportation, trade, logistics and supply chain industries, but wish to upgrade their skills and knowledge to advance their career

## Course Outline

### Logistics Planning & Management

- Definitions of Logistics and Supply Chain Management
- Key Performance Indicators (KPI)
- Optimising Warehouse Operation Flow
- Warehouse Management
- Role in the Supply Chain
- Equipment Selection
- Layout Option
- The Theory of Constraints (TOC)

## International Trade, Planning for Cargo & Freight Forwarding

- The Supply Chain Management and Transportation Implications
- Terminologies in Transportation
- The Transportation Process for Freight Movement
- Transport Documentation
- Carrier Characteristics and Services
- Selecting the Type of Mode or Intermodal System

## Orientation on Using & Dealing with Import (Orientation)

- Managing the Export and Import Function
- Using Tools for Export
- Customs
- Understanding Export Customers' Requirements
- Consideration of Lead Time in Imports
- Understanding Containerization

## International Trade Contracts and Systems of Import and Export

- Documentary Credits and Its Implication on the Freight Terms
- Identify and Recognize Transportation Management Key Decisions
- Show How the Management of Air and Maritime Transport is Critical
- Show and Illustrate the International Commercial Terms in Transportation and the Implications
- Explain and Discuss Documentation in Transportation
- Identify and Review Hazardous Materials Transportation

## Understanding the Supply Chain Risk Spiral

- Consequences
- Outcomes
- Analysing the Key Drivers of Risk

## Reducing Supply Chain Risk

- Improving Visibility
- Reducing Variability
- Maintaining Velocity
- Restoring Confidence
- Enabling Agility and Synchronicity in Supply Chain



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