

# Certified Courses



# Sustainable Banking

## INTRODUCTION

- The crises have emphasised the importance of increasing our resilience to environmental and social (E&S) risks, with COVID-19 a dress rehearsal for the disruptive impacts of climate change and nature loss; with the 2008 financial crisis, the financial industry all over the world has deeply affected. Moving into the future, it will be more relevant for banks and other financial institutions to implement robust measures to address these emergencies.
- These shocks are accelerating the digital and sustainable transformation of banks. The banking industry is vital to achieving sustainable development due to its unique intermediation role, essential for mobilizing financial resources toward sustainable goals. Sustainable banking integrates environmental, social and governance (ESG) criteria into traditional banking and sets ESG benefits as a key objective. Capital market decisions used to be based on a two-dimensional risk and return analysis. The new era of sustainable banking is based on three dimensions: risk, return, and impacts.
- This Sustainable Banking training course will provide the delegates with the fundamental principles and latest tools to enable to implement sustainable banking both internal daily operations (in terms of how to manage the physical branches/locations, human capital, costs, opportunities, risks exposures) and activities relating to external interactions with the clients and the types of funded projects. It will empower the delegates to unlock and apply an innovative new approach to developing more sustainable business models for their organisations.

### This training course will highlight:

- The Benefits of Sustainable Banking
- The Environmental, Social and Governance Fundamentals
- Techniques for developing key measures of sustainable banking
- Development of Integrated Reporting systems
- Adapting business risk analysis to manage sustainable banking

## OBJECTIVES

By the end of this training seminar you will be able to:

- Master the aims and principles of sustainable banking
- Understand the key environmental, social and governance (ESG) issues
- Identify the impact on business and financial strategy
- Develop meaningful tools for sustainable finance reporting
- Build financial models to assess sustainable finance and other risks

## TRAINING METHODOLOGY

- This Sustainable Banking training course will use various proven learning techniques to ensure maximum understanding, comprehension and retention of the information presented. The training course will follow a participative workshop format. It will be focused on developing practical skills that delegates can apply in real-life business situations on return to their organization.

## ORGANISATIONAL IMPACT

By sending delegates to this training course, the organisation will gain the following benefits:

- A better understanding of the importance of banking sustainability to meet the needs of people and safeguard the environment while generating profit
- Improved the quality of their customer interactions (via services and products)
- Being influential in supporting and promoting environmentally and/or socially responsible projects and enterprises
- Increasing efficiencies and improving transparency
- Reputational benefits and commitment towards fulfilling regulatory requirements
- More employee engagement in terms of attracting and retaining talent

## PERSONAL IMPACT

- A deeper understanding of the concept of sustainable banking
- Improved career growth and prospects
- Increase their knowledge of the latest products & services of sustainable banking.
- Develop professional skills in dealing with different levels of clients.
- Enhance their ability to make financial decisions with the Environmental, Social and Governance (ESG) concept
- Be better placed to engage with their community

## WHO SHOULD ATTEND?

This training course is suitable to a wide range of professionals but will especially benefit:

- Banking Managers
- Strategy Team Members
- Risk Management Professionals
- Finance Managers
- Budget Managers
- Commercial Managers
- Capital Investment and Project Team Members

## Course Outline

### Fundamentals of Sustainable Banking

- Concept of Sustainable Banking
- Objectives of Sustainable Banking
- Environmental, Social & Governance issues
- Principles of Sustainable Banking
- Products & Services of Sustainable Banking
- The Sustainable Bonds Market
- Progress on Sustainable Banking

### Banking Commitment to Sustainability

- Redefine the Mission
- Evaluate the Portfolio
- Redefine the Strategy
- Publish Environmental, Social and Governance (ESG) Metrics
- Build Capacity, Train, Motivate, and Reward Employees
- Foster Innovation
- Identify Key Performance Indicators

### Governance in Sustainable Banking

- Principles and Practices in Corporate Governance
- Ensure Adequate Information Disclosure
- Ensure Fair and Inclusive Retail Financing Practices
- Establish a Complaint Mechanism

## Risk Management in Sustainable Banking

- Redefinition of Risk
- Evaluate & Measure Risk
- Minimizing Social and Environmental Risks
- Define the Scope of Policies
- Environmental and Social Risk Management System
- Accept responsibility for Indirect Impacts
- Accept responsibility in Sphere of Influence

## Sustainable Banking in Practice

- Reputational Benefits and Regulatory Requirements
  - Energy Efficiency and Financial Inclusion
  - New Sustainability Initiatives
  - Environmental and Social Capacity Building
  - Improved Brand Value and Reduced Costs
  - Improved engagement by the regulatory and international organisation
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