

# Certified Courses



# Leadership Skills for the 4th Industrial Revolution

## INTRODUCTION

- This highly engaging 'Leadership Skills for the 4th Industrial Revolution: Adopting an Agile Mindset for Innovation and Influence' training course has been developed to create innovative influential and dynamic leadership during the 4th Industrial Revolution. This requires leaders who are able to think more agile, adapt to rapid change, be open to disruptive strategy and influence others quickly to embrace new ideas. It is further aimed at those leaders who need to drive organisational recovery from the impact of COVID-19, using strategy, creative innovation, technological advancement, as well as disruptive models to develop an agile mindset ready to lead the new future.
- Using new leadership theories and experiences, gained from recent global events, combined with creative and innovative thinking models this course will heighten your Leadership development to influence organisational change through the '4th Industrial Revolution and the 'new norm'.

**This training course will highlight:**

- The defining the 4th Industrial Revolution and insight into future leadership
- The key principles of Strategy and creating Disruptive Business Strategy
- How to use innovation and creativity to accelerate an agile mindset
- Embracing change through pro-active innovation
- Engage and influence others to adopt rapid change in the 4th Industrial Revolution

## OBJECTIVES

**At the end of this Leadership Skills for the 4th Industrial Revolution training course, you will learn to:**

- Define the key principles of leading in the 4th Industrial Revolution
- Understand Business Strategy and the key factors in Disruptive Strategies
- Develop skills and techniques to enhance creative thinking and innovation
- Lead and manage rapid change within the organization
- Overcome resistance to change, new ideas and technological advancement

## TRAINING METHODOLOGY

- Participants to this course will receive a thorough training on the subjects covered by the course outline with the Tutor utilising a variety of proven adult learning, teaching and facilitation techniques. The highly interactive and participative course includes skilled practical examples and activities relating to the chosen topics. These will include targeted exercises, case-studies, as well as highly relevant videos and active, thought-provoking discussions on the topics covered.

## ORGANISATIONAL IMPACT

Organisations will greatly benefit from sending delegates on this training course by:

- Ensuring that there is full understanding of what and how to lead through the 4th Industrial Revolution, eliminating confusion and misinterpretation
- Gaining more motivated, confident, and proficient future leaders in the organisation
- Increasing the positive interpersonal behaviours and communication skills of individuals and leadership in the organisation
- Reducing workplace problems and issues through effective practical models, strategies, and techniques
- Increasing decision making, strategy and positive leadership across the organisation
- Creating more innovative, agile mindset leaders to drive the organisation through and beyond global recovery
- Have a positive impact on business growth with improved strategies and technology

## PERSONAL IMPACT

- A greater understanding and application of leading through the 4th Industrial Revolution
- Develop new understanding of strategy and disruptive markets
- Techniques to develop innovation and creativity within your organisation
- An increased awareness of your behaviour and communication skills and how to improve these
- Pro-actively develop and help influence your leadership development
- Have a positive impact on the business and your own leadership development and growth

## WHO SHOULD ATTEND?

This training course is a suitably wide range of professionals in leadership roles, in any discipline or industry, but will greatly benefit:

- Directors
- Senior Managers
- Middle Managers
- Identified talent, high-potentials, and future leaders in the business

## Course Outline

### Impact of the 4th Industrial Revolution

- Defining the 4th Industrial Revolution
- Impact and Implications the Revolution brings
- Leading today: the VUCA world and impact of COVID-19
- Key factors to Lead within the 4th Industrial Revolution
- Using technology and AI for increased business growth
- The People Factor: 'Engagers v Resisters'

### Organisational, Business and Disruptive Strategy

- Defining Organisational Strategy
- Developing Traditional Business Strategy Models
- Disruptive Strategy and Implications with the 4th Industrial Revolution
- Disruptive Marketing Strategies
- Formulating Future Strategies for Sustainable Growth

### Developing Innovative, Creative and Agile Mindset

- How the Mind Works to Create and Innovate?
- Models and Techniques to Expand the Creative Mindset
- Getting Others to Expand Their Creative Thinking
- Developing an Agile Mindset Organisation
- Utilising Technology to Lead Innovation
- Leading Decision-Making: Model and Techniques

### Leading and Influencing Rapid Change

- Understanding the Psychology of Change on People
- The Power of Culture on Change Implementation
- Applying Change Models and Theories: Lewin, Kotter, Boyd
- Overcoming Negative Objections to Change
- How to Build Trust and Influence Others to Rapid Change?
- Engaging and Communicating the Change Vision

### Creating the Agile Organisation

- Lessons Learnt from Kaizen
- Empowering Others to Achieve More
- Agile Teamwork: Principles and Methods
- Agile Mindset
- Engaging and Getting Buy-In from Key Stakeholders



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