

# Certified Courses



# Leadership in a Digital Age

## INTRODUCTION

- This Leadership in a Digital Age training seminar uncovers the essential skills for future-ready leaders. In this training, the trainer will take participants through an interactive 5-day workshop weaving in theory, case studies and interactive exercises focusing on transforming them for the realities of the corporate and business environment.
- Through this training seminar, participants will learn skills such as EQ, Innovation and Creativity, the 4-Step Leadership In a Digital Age (LIDA) framework, and discover how to lead transformation and change within their organization and beyond.

### This training seminar will highlight:

- Learn what is Industry 4.0 and what the world's leading companies are doing to innovate and prepare for the future of work
- Receive an EQ assessment that highlights your strengths and weaknesses in 4 areas of Emotional Intelligence
- Learn how to increase critical thinking skills, trust, collaboration and influence
- Learn the 5-Step Design Thinking framework used globally to come up with user-centric products and services
- Discover how to implement, and execute change within your organization, and overcome resistance

## OBJECTIVES

### At the end of this training seminar, you will learn to:

- Learn essential skills machines cannot replicate - EQ, innovation, creativity
- Apply the 4-Step Leadership In a Digital Age (LIDA) framework for becoming a future-ready leader
- Drive and implement innovation within your organization using a 5-Step Framework
- Discover how to lead digital transformation within your organisation
- Learn techniques on how to execute, drive and manage change

## TRAINING METHODOLOGY

- The training methods combines recent, up to date management theory, together with the practical realities of management. The trainer will introduce some research, theory, or instigate a discussion topic. This is usually followed by a group exercise (role-play, discussion, case study etc.) and a short debrief to understand how to relate it back to the workplace.
- A variety of materials are used during the delivery, including PowerPoint, Case Studies, Video, Role Play, Leadership Development and Team Building activities.

## ORGANISATIONAL IMPACT

By sending participants on this training programme, the organisation will greatly benefit by:

- Gaining people who have some of the most wanted skills of the future such as Design Thinking, Emotional Intelligence, and Change Management
- Increasing confidence in skills such as Strategic Thinking, Critical Thinking and Influence into their day-to-day jobs which will allow them to come up with new User-Centric Products and Services
- Reducing challenges in digitalization and disruption that lie ahead for the organisation
- Building a culture of Innovation and User-Centric Thinking within the organisation
- Increasing the knowledge and execution of Change Management within their organization, thereby saving hundreds of thousands of dollars
- Improving understanding of Leadership Challenges in this competitive era of business

## PERSONAL IMPACT

- Participants will learn skills such as Design Thinking, Emotional Intelligence, and Change Management – some of the most relevant and most wanted skills in the current business environment
- Participants will learn important skills applicable to any role such as Strategic Thinking, Critical Thinking and Influence
- Participants will learn the 5-Step Innovation Framework so they can lead teams in coming up with User-Centric Products and Services for their competition
- Participants will learn how to ideate and brainstorm for ideas and how to select the best ideas for solving challenges in their organization and industry
- Participants will learn the 4-Step LIDA framework for navigating through times of disruption and change
- Participants will learn how to lead, execute and manage change within their organization

## WHO SHOULD ATTEND?

- Entrepreneurs and Business Owners
- Mid-to-Senior Level Executives
- Mid to Senior Managers
- Directors

## Course Outline

### Leadership in a Digital Age

- What is Industry 4.0 and How Are Leading Companies Preparing for the Future of Work
- Impact on the Industry of Globalization and Digitalization
- The Changing Leadership Landscape
- Exploring Leadership Models that can Drive Change
- The Leadership In a Digital Age (LIDA) Framework
- An Introduction to Emotional Intelligence (EQ)
- The Positive Link between High EQ and Powerful Leadership

### Leadership in a Digital Age

- The Importance of Strategic Thinking in a Fast-moving Economy
- Strategic Thinking Tools and Frameworks for Every Occasion
- How to Increase Trust and Collaboration
- Removing a Silo Culture
- Benefits of Increasing your Critical Thinking Skills
- Increasing Your Influence in a Digital Age
- How to Negotiate from a Stronger Position in the 21st Century

### Innovation & Design Thinking

- The Need for Innovation in Your Industry
- How to Create a Culture of Innovation
- What it means to be an innovative leader?
- An Introduction to the Design Thinking Framework
- Using Empathy and Ethnographic Research to Understand Your Customers' Needs
- Defining Your Problem Statement

### Innovation & Design Thinking

- Effective Brainstorming and Ideation
- Creating a Suitable Prototype to Showcase Your Ideas
- How to Make a Compelling Presentation to Win Further Support and Investment
- What's next after Design Thinking? How to Ensure Your Prototypes and Ideas Don't Lose their Momentum
- Common Obstacles Faced when Implementing Design Thinking
- How to Lead Digital Transformation without a Technology Background

### Change Management

- Gaining Clarity on the Reasons & Reactions to Change
- Why Many Change Initiatives Fail and How to Make Yours A Success
- Understanding Your Impact as Leader On Your Teams



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